

Dermatology Podcasting: An Untapped Resource for Continuing Education

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Abstract

While the prevalence of various dermatologic journals on social media networks such as Facebook, Twitter, and LinkedIn are increasing, the activity of dermatologic journal podcasting has yet to be investigated. To determine journal social media impact, on June 2, 2012 we examined over 102 journals listed by SciMago (www.scimagojr.com/) for any podcast activity on the internet. Dermatology journals that have podcasts: 1) *Journal of Investigative Dermatology*, “SkinPod”—[2008-2012, 32 Podcasts] Educational, author interviews, latest research articles 2) *Practical Dermatology*—[2010-2012, 19 Podcasts] Educational, latest research articles 3) *Dermatologic Clinics*—[2009, 15 Podcasts] Educational, author interviews 4) *Skin and Allergy News*, “The Skinny Podcast”—[2010-2012, 15 Podcasts] Educational 5) *Journal of the American Academy of Dermatology*—[2011, 3 Links to Podcasts] Educational Non-Dermatology Journal Podcasts: 1) Dermcast.tv Dermatology Podcasts—[2008-2012, 138 Podcasts] Dermatology speakers, educational 2) Medscape Dermatology—[2009-2012, 46 Podcasts] CME episodes, educational 3) *Dermatology Board Review*—[2010, 30 Podcasts] Educational 4) *Dermatology Board Review*, “3-Minute Dermatology”—[2011, 20 Podcasts] Educational 5) Medscape Educational Dermatology—[2011, 15 Podcasts] Educational 6) *eMedical Dermatology Review*—[2010-2012, 10 Podcasts] Educational 7) MUSC dermatology podcasts—[2007-2011, 9 Podcasts] Educational 8) NursingCenter, “Skin Care Network”—[2009-2010, 7 Podcasts] Educational 9) CDC—[2011, 3 Podcasts] Educational 10) Peervoice Dermatology—[2011-2012, 2 Podcasts] Videos, educational. Fewer dermatology journals are podcasting than are active on Facebook, Twitter, or LinkedIn. Most of the dermatology podcasts on the internet are associated with educational resources. Currently, there is no information regarding the number of times each podcast has been listened to in order to gauge the popularity of the individual podcasts.

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