

Effectiveness of Community-Based Breast Cancer Awareness Workshop

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Abstract

Introduction: Little information about the prevalence of different stages of breast cancer is available. Awareness campaigns are not commonplace and much effort is needed. We conducted an awareness workshop in collaboration with ZABC staff targeting adult educated women in Riyadh. **Methods:** A survey was distributed to all workshop participants and data was collected and analyzed. **Results:** The most prominent findings from our data were that though 70% of participants reported knowing how to perform a self-examination, 64% do not do so at all. **Conclusion:** The workshop was very effective in achieving its main objectives. There is a need for innovative workshops that present relevant information in an interesting and informative way.

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